

**November 29th
- December 2nd
2021**

Onsite at the **DoubleTree**
by **Hilton Manchester Downtown**
Manchester, NH

*Just 15 minutes from the
Manchester-Boston Regional Airport*

**Christa
McAuliffe**
T RANSFORMING
EACHING
ECHNOLOGY
Conference
2021

**JOIN US TO ENGAGE DECISION-MAKERS
ACROSS NEW ENGLAND**

FUTURE SCHOOLS READY >>>
PREPARING STUDENTS FOR SUCCESS

CO-SPONSORED BY THE
NHSAA NH School Administrators Association
NHSTE NH Affiliate of ISTE

IN PARTNERSHIP WITH
NHASP NH Association of School Principals
NHCTO Council NH CoSN Affiliate
NHSLMA NH School Library Media Association

**Both
ONSITE and VIRTUAL
Opportunities
Available**

Reserve your
engagement opportunity
today at www.nhcmtc.org

2021 Call for Solution Partners

Solution Partner Engagement Options

2-Day Solution Partner Booth w/ VIRTUAL presentation

- * 120 square foot space (10' x 12') with pipe & drape and 6' long identification sign, skirted exhibit table, two chairs, and one 110v outlet
- * Includes one 45-minute virtual presentation (\$250 value) ~ included on the website, online Planner, and mobile app
- * Logo & contact information included on website/app/program of events
- * Includes two full-day Solution Partner credentials for each day (additional credentials @ \$50pp/day)

1-Day Learning Booth

- * Reserve one of these 10' x 15' spaces located in the Solution Partner Pavilion for the day
- * Learning Booths are perfect for short, small-group presentations
- * Two 6' long, skirted tables, eight chairs, a screen, and two 110v outlets
- * Presentation description and time(s) included on the website, online planner, and mobile app
- * Includes two full-day Solution Partner credentials for day of engagement (additional credentials @ \$50pp/day)

Provided for all ONSITE Solution Partner Options

Wireless internet access in the Solution Partner Pavilion (exclusive exhibitor password protected network)

Company name, contact information, hyperlinked website, and 100-character description listed on the CMTC website and Sched online planner & mobile app

Minimum of two Solution Partner credentials for each day of engagement ~ includes name badge, meals, and access to all conference events and activities

2-Day VIRTUAL Solution Partners

- * Secure two 45-minute virtual presentation times ~ included on the website, online planner, and mobile app
- * Includes full access to ALL virtual engagement activities in the Remo/virtual platform
- * Logo & contact information included on website/app/program of events

45-Minute VIRTUAL Presentation

- * Secure one 45-minute virtual presentation time ~ included on the website, online planner, and mobile app
- * Includes full access to ALL virtual engagement activities in the Remo/virtual platform
- * Logo & contact information included on website/app/program of events

Included with all Solution Partner Engagement Options

- * Logo displayed on CMTC website, conference app, & keynote slidedecks
- * Website & virtual app directory
- * Opportunity to post 10-minute YouTube marketing "trailer" videos
- * 2 complimentary conference registrations
- * Access to attendee information
- * Participation in engagement activities (pre, during, & post-conference)

10% Early-Bird discount available through July 30th



2-day ONSITE Standard Solution Partner Booth	\$1,000
1-day Learning Booth	\$750
2-day VIRTUAL Solution Partner	\$500
Additional 45-minute VIRTUAL Presentation	\$250/Presentation

For more information visit www.nhcmtc.org

Sponsorship Opportunities & Exhibit Benefits

Platinum Sponsor (2 available)	\$3,000
Gold Sponsor (3 available)	\$2,500
Silver Sponsor (4 available)	\$2,000
Bronze Sponsor (5 available)	\$1,500
Educator Scholarship (unlimited)	\$150

Please contact
Carl Ladd at
carl@nh saa.org to
discuss sponsorship
opportunities

Platinum \$3,000

- ★ 1-day large presentation room & 1-day JUMBO booth in our Solution Partner Pavilion
- ★ Up to 8 onsite 50-minute Presentations included in the daily program of events ~ hosted in presentation room (4) and JUMBO booth (4)
- ★ Up to 4 Virtual Presentations (maximum 45-minutes ~ priority scheduling)
- ★ Half-page ad in the program of events
- ★ Keynote Sponsor ~ highlighted during introduction

Silver \$2,000

- ★ 2-day standard booth (premium location & priority selection) in our Solution Partner Pavilion
- ★ Up to 2 onsite 50-minute Presentation in mezzanine level room
- ★ Up to 2 Virtual Presentations (maximum 45-minutes ~ priority scheduling)
- ★ PM Dessert Break Sponsor ~ highlighted on signage in the break area

Educator Scholarship \$150

- ★ Engagement activity with sponsored educator
- ★ Letter to superintendent & principal of educator acknowledging sponsorship
- ★ Website recognition

Gold \$2,500

- ★ 2-day large booth (premium location & priority selection) in our Solution Partner Pavilion
- ★ Up to 3 onsite 50-minute Presentations in mezzanine level room (priority selection)
- ★ Up to 3 Virtual Presentations (maximum 45-minutes ~ priority scheduling)
- ★ Half-page ad in the program of events
- ★ AM Health Break Sponsor highlighted on signage in the break area

Bronze \$1,500

- ★ 2-day Booth (priority selection) in our Solution Partner Pavilion
- ★ 1 onsite 50-minute Presentation in mezzanine level room
- ★ Virtual Presentation (maximum 45-minutes ~priority scheduling)

Available to all Sponsorship Tiers

Additional 50-minute virtual presentation ~ \$200 per session (\$50 savings)

10% Early-Bird discount available through July 30th

Priority booth selection through the end of July

Included with all Sponsorship Tiers:

- ★ Logo included in 1 fall email blast to participants
- ★ Logo displayed on CMTC website, all conference signage, daily conference addendum, and at the conference prior to keynote each day
- ★ Full company contact information included in the CMTC solution partner directory
- ★ Opportunity to post up to 10-minute YouTube marketing "trailer video"
- ★ Access to attendee contact information
- ★ Participation in ALL engagement activities (pre, during, and post conference)
- ★ Sponsor Ribbon on Name Badge
- ★ Certificate of Sponsor Appreciation for home office
- ★ Full access to Remo/Virtual platform activities
- ★ Training on virtual platform

CONFERENCE VENUE: The DoubleTree by Hilton Manchester Downtown is located just off Interstate 293 at Exit 5 - Granite Street, approximately 15 minutes from the Manchester-Boston Regional Airport (MHT).

The Solution Partner Pavilion includes a password protected wireless network.
DoubleTree by Hilton Manchester Downtown
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 Fax: 603.206.4200

General Questions? **Contact** Kymra Kurinskas about
Solution Partner options available for CMTC21
at kymra@nh saa.org or 603.225.3230

How do you support FUTURE READY districts?

Join us if your company provides **PRODUCTS** or **SERVICES** that support the Future Ready Framework



In support of the statewide and nationwide efforts to develop FUTURE READY schools and education professionals, CMTc21 has aligned our presentation topics with the FUTURE READY FRAMEWORK GEARS.

Curriculum, Instruction, & Assessment

- * 21st Century Skills/Deeper Learning
- * Personalized Learning and Instructional Strategies
- * Students Empowered as Creators
- * Collaborative, Relevant, and Applied Learning
- * Leveraging Technology, Digital Resources, and Tools
- * Assessment—Analytics Inform Instruction

Personalized Professional Learning

- * Shared Ownership and Responsibility for Professional Growth
- * Caring and Trusting Relationships with Students
- * 21st Century Skill Set
- * Diverse Opportunities for Professional Learning Through Technology
- * Broad-Based, Participative Evaluation
- * Professional Learning Opportunities for Educators from Peers, Coaches, and Library Media Staff

Collaborative Leadership

- * Shared, Forward-Thinking Vision for Digital Learning
- * Culture of Collaboration, Innovation, Capacity Building, and Empowerment
- * High Expectations for Evidence-Based Transformations to Digital Learning
- * Transformative, Coherent Thinking, Planning, Policies, and Implementation

Community Partnerships

- * Local Community Engagement and Outreach
- * Global and Cultural Awareness
- * Digital Learning Environments as Connectors to Local/Global Communities and Partnerships
- * Parental Communication and Engagement
- * District Brand

Budget & Resources

- * Strategic Investments in Digital Resources
- * Efficiency and Cost Savings
- * Alignment to District and School Plans
- * Consistent Funding Streams
- * Learning Return on Investment

Technology & Robust Infrastructure

- * Adequacy of Devices; Quality and Availability
- * Robust Network Infrastructure
- * Adequate and Responsive Support
- * Formal Cycle for Review and Replacement
- * Equitable Access to Digital Tools and Content

Use of Space & Time

- * Flexible Learning; Anytime, Anywhere
- * New Pedagogy, Schedules, and Learning Environment for Personalized Learning
- * Competency-Based Learning
- * Strategies for Providing Extended Time for Projects and Collaboration
- * Learning Spaces Supporting Collaboration

Data & Privacy

- * Data and Data Systems
- * Data Policies, Procedures, and Practices
- * Data-Informed Decision Making
- * Data Literate Education Professionals
- * Advocacy for Student Privacy



NEW opportunities to ensure an engaging and productive CMTc experience!

- ALL sponsorship options include a 2-day space with both onsite and virtual presentation(s)
- Onsite 2-Day booth option include 1 virtual presentation
- Additional virtual presentations may be purchased at a discount
- Exclusive wireless network (password protected) in the Solution Partner Pavilion
- Solution Partners receive CONTACT INFORMATION for attendees who provide release permission
- Three 50-minute blocks of EXCLUSIVE Solution Partner presentations, engagement, and networking

ONSITE Conference & Exhibit Hours for the Partner Pavilion

Tuesday, 11/30/2021	Wednesday, 12/1/2021
Conference Hours: 7:30 am – 3:30pm	Conference Hours: 7:30 am – 3:30pm
Exhibitor Setup Hours: Solution Partner & Learning Booths Monday PM ~ 12:00 – 6:00pm Tuesday AM ~ 6:30 – 7:30am	Exhibitor Setup Hours: Learning Booths Tuesday PM ~ 4:00 – 5:30pm Wednesday AM ~ 6:30 – 7:30am
Teardown Hours: 3:00 – 4:00pm	Teardown Hours: 3:00 – 4:00pm

Capital Convention is available to assist our solution partners with specific requests regarding booth configurations: please notify them prior to the conference. Capital Convention staff will be on-site during setup and teardown hours to answer any questions you may have.



Door Prizes

Each year CMTC receives a generous level of support from our exhibitors in providing door prizes for the closing session on Wednesday afternoon. Each contributing vendor is recognized prior to the winner's name being drawn. Please indicate your willingness to contribute a door prize on your application.

Meals

All 2-Day & Learning Booth options include two vendor credentials that include meals and access to all conference events and activities. Exhibitors can opt for either the sit down luncheon or a box lunch. Additional exhibitor credentials can be purchased for \$50 per credential.

Housing

Exhibitors are eligible for the reduced hotel rate of \$124 per night + tax (single/double) at the conference hotel:

DoubleTree by Hilton Manchester
Downtown – same location as past years, just a new name!
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 or toll free
800.967.9033 ~ Fax: 603.206.4200

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference. Check-in time is 2:00 PM. Check-out is 12:00 noon. All reservations made after November 7th, 2021 are subject to the hotel's prevailing rates.

Visit www.nhcmctc.org for more information

Hybrid

ONSITE & VIRTUAL Engagement Options

CMTC21 is offering a variety of solution partner engagement options that includes both hybrid participation opportunities and exclusively remote options. All 2-day Solution Partner booths include one 45-minute virtual presentation. Additional virtual presentations may be purchased at a discounted rate. All onsite and virtual presentations will be included on the website and Sched, the online planner and mobile app. We hope that all our solution partners are able to select an engagement option that fits your needs, your budget, and your comfort level as we transition to this new normal.

Early-Bird Discount

For ALL solution partner opportunities ~ Registration/payment received in full by July 30th are eligible for a 10% discount.

Shipments

Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

Special Requests

If you have a "Free Standing Exhibit Booth," it must fit within the dimensions noted on the Registration Form. Please contact the DoubleTree staff directly at 603.625.1000 by Monday, November 9th, 2021 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

Booth Assignments

Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through July. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in August in order of their registration payment date. CMTC reserves the right to move any booth for logistical purposes.

Deadlines

July 30th Registration, payment, and presentation descriptions are due by Friday, July 30th in order to be included in the conference Program of Events.

July 30th Registrations and payments received in full by Thursday, July 30th are eligible for a 10% discount.

November 8th Contact the DoubleTree for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 8th.

Questions? Email Kymra Kurinskas at kymra@nhsaa.org or call 603.225.3230